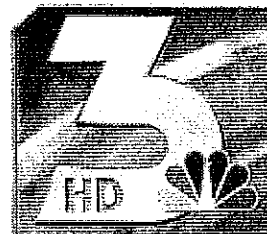


**ORDER**

KSNV

**Orders**  
**Order / Rev:** 105006  
**Alt Order #:** 06837949  
**Product Desc:** OBAM FOR AMERICA  
**Estimate:** 1537  
**Flight Dates:** 10/16/12 - 10/22/12  
**Original Date / Rev:** 08/01/12 / 10/18/12  
**Order Type:** GENERAL

**Primary AE:** Amy McCreary  
**Sales Office:** BLPHI  
**Sales Region:** National

**Agency**  
**Name:** GMMB, Inc./ Washington D.C.  
**Buying Contact:**  
**Billing Contact:**  
 Washington Harbor  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Obama for America - *Revised*  
**Demographic:** A35+  
**Product Codes:** PLC01-Democrat  
**Priority:** SELECT PRIORITY CODE  
**Revenue Codes:** POLITICAL/AGY, PCAN, GEN

**New Business Thru:**  
**Order Separation:** 00:05:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	152	\$125,975.00	\$107,078.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	152	\$125,975.00	\$107,078.75	0.00
<b>Totals</b>	<b>152</b>	<b>\$125,975.00</b>	<b>\$107,078.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

**Order Share**

Order Share	Share	Total
KSNV	30%	\$125,975.00
Market	100%	\$419,916.67

**Competitive Share**

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	21%	\$88,182.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	14%	\$58,788.33
KTUD	1%	\$4,199.17
KVVU	26%	\$109,178.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$33,593.33

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/16/12	10/19/12	M-F 5-6a WakeUp w/Wa@M	5-6a		-TWTF--	:30	4	\$450.00	1	0.00	NM	4	\$1,800.00
M-F 5-6a WakeUp w/Wagners															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--			4			\$450.00		0.00			

Order / Rev: 105006  
 Alt Order #: 06837949  
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America  
 Product Desc: OBAM FOR AMERICA  
 Estimate: 1537  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/16/12	10/19/12	M-F 5-6a WakeUp w/WagM M-F 5-6a WakeUp w/Wagners	M	5-6a	-TWTF--	:30	4	\$450.00	1	0.00	NM	4	\$1,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-TWTF--	4		\$450.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/15/12-10/21/12		M-F 5-6a WakeUp w/Wagner5-6a			-TWThF----	:30		(\$450.00)		0.00	NM		
See MG 1.5,1.6,1.7,1.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/15/12-10/21/12		M-F 5-6a WakeUp w/Wagner5-6a			-TWThF----	:30		(\$450.00)		0.00	NM		
See MG 1.5,1.6,1.7,1.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/15/12-10/21/12		M-F 5-6a WakeUp w/Wagner5-6a			-TWThF----	:30		(\$450.00)		0.00	NM		
See MG 1.5,1.6,1.7,1.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/15/12-10/21/12		M-F 5-6a WakeUp w/Wagner5-6a			-TWThF----	:30		(\$450.00)		0.00	NM		
See MG 1.5,1.6,1.7,1.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/15/12-10/21/12		M-F 5-6a WakeUp w/Wagner5-6a			-TWThF----	:30		\$450.00		0.00	NM		
Ⓜ MG for 1.2,1.3,1.4,1.1															
[Revised Rate to Reinstate]															
6	KSNV	10/15/12-10/21/12		M-F 5-6a WakeUp w/Wagner5-6a			-TWThF----	:30		\$450.00		0.00	NM		
Ⓜ MG for 1.2,1.3,1.4,1.1															
[Revised Rate to Reinstate]															
7	KSNV	10/15/12-10/21/12		M-F 5-6a WakeUp w/Wagner5-6a			-TWThF----	:30		\$450.00		0.00	NM		
Ⓜ MG for 1.2,1.3,1.4,1.1															
[Revised Rate to Reinstate]															
8	KSNV	10/15/12-10/21/12		M-F 5-6a WakeUp w/Wagner5-6a			-TWThF----	:30		\$450.00		0.00	NM		
Ⓜ MG for 1.2,1.3,1.4,1.1															
[Revised Rate to Reinstate]															
E 2	KSNV	10/22/12	10/22/12	M-F 5-6a WakeUp w/WagM M-F 5-6a WakeUp w/Wagners	M	5-6a	M-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$450.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/22/12-10/28/12		M-F 5-6a WakeUp w/Wagner5-6a			M-----	:30		(\$450.00)		0.00	NM		
See MG 2.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/22/12-10/22/12		M-F 5-6a WakeUp w/Wagner5-6a			M-----	:30		\$450.00		0.00	NM		
Ⓜ MG for 2.1 10/22															
[Revised Rate to Reinstate]															
E 3	KSNV	10/16/12	10/19/12	Wake Up Early w/ WagnM Wake Up Early Wagners	M	430a-5a	-TWT---	:30	4	\$100.00	2	0.00	NM	4	\$400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-TWT---	4		\$100.00		0.00						
E 4	KSNV	10/22/12	10/22/12	Wake Up Early w/ WagnM Wake Up Early Wagners	M	430a-5a	M-----	:30	1	\$100.00	2	0.00	NM	1	\$100.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$100.00		0.00						
E 5	KSNV	10/16/12	10/19/12	M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners	M	6-7a	-TWTF--	:30	4	\$700.00	1	0.00	NM	4	\$2,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-TWTF--	4		\$700.00		0.00						



Order / Rev: 105006  
 Alt Order #: 06837949  
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America  
 Product Desc: OBAM FOR AMERICA  
 Estimate: 1537  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	KSNV	10/16/12	10/19/12	Today Show Today Show	CM	658a-9am	-TWTF--	:30	8	\$900.00	1	0.00	NM	8	\$7,200.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-TWTF--	8		\$900.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/15/12-10/21/12		Today Show	658a-9am		-TwThF----	:30		<del>(\$900.00)</del>		0.00	NM		
See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/15/12-10/21/12		Today Show	658a-9am		-TwThF----	:30		<del>(\$900.00)</del>		0.00	NM		
See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/15/12-10/21/12		Today Show	658a-9am		-TwThF----	:30		<del>(\$900.00)</del>		0.00	NM		
See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/15/12-10/21/12		Today Show	658a-9am		-TwThF----	:30		<del>(\$900.00)</del>		0.00	NM		
See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/15/12-10/21/12		Today Show	658a-9am		-TwThF----	:30		<del>(\$900.00)</del>		0.00	NM		
See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
6	KSNV	10/15/12-10/21/12		Today Show	658a-9am		-TwThF----	:30		<del>(\$900.00)</del>		0.00	NM		
See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
7	KSNV	10/15/12-10/21/12		Today Show	658a-9am		-TwThF----	:30		<del>(\$900.00)</del>		0.00	NM		
See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
8	KSNV	10/15/12-10/21/12		Today Show	658a-9am		-TwThF----	:30		<del>(\$900.00)</del>		0.00	NM		
See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
9	KSNV	10/15/12-10/21/12		Today Show	658a-9am		-TwThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8 [Revised Rate to Reinstate]															
10	KSNV	10/15/12-10/21/12		Today Show	658a-9am		-TwThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8 [Revised Rate to Reinstate]															
11	KSNV	10/15/12-10/21/12		Today Show	658a-9am		-TwThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8 [Revised Rate to Reinstate]															
12	KSNV	10/15/12-10/21/12		Today Show	658a-9am		-TwThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8 [Revised Rate to Reinstate]															
13	KSNV	10/15/12-10/21/12		Today Show	658a-9am		-TwThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8 [Revised Rate to Reinstate]															
14	KSNV	10/15/12-10/21/12		Today Show	658a-9am		-TwThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8 [Revised Rate to Reinstate]															
15	KSNV	10/15/12-10/21/12		Today Show	658a-9am		-TwThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8 [Revised Rate to Reinstate]															
16	KSNV	10/15/12-10/21/12		Today Show	658a-9am		-TwThF----	:30		\$900.00		0.00	NM		
Ⓜ MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8 [Revised Rate to Reinstate]															
E 8	KSNV	10/22/12	10/22/12	Today Show Today Show	CM	658a-9am	M-----	:30	2	\$900.00	1	0.00	NM	2	\$1,800.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	2		\$900.00		0.00						
E 9	KSNV	10/20/12	10/20/12	News 3 Sunrise - SATURDAY News 3 Sunrise SATURDAY	CM	6a-7a	-----S-	:30	1	\$350.00	1	0.00	NM	1	\$350.00

Order / Rev: 105006  
 Alt Order #: 06837949  
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America  
 Product Desc: OBAM FOR AMERICA  
 Estimate: 1537

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	-----S-			1		\$350.00	0.00					
E 10	KSNV	10/20/12	10/20/12	Saturday Today	CM	7a-9am	-----S-	:30	1	\$625.00	1	0.00	NM	1	\$625.00
				Saturday Today											
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	-----S-			1		\$625.00	0.00					
E 11	KSNV	10/21/12	10/21/12	News 3 Sunrise - SUNDAY	CM	6a-7a	-----S	:30	1	\$225.00	2	0.00	NM	1	\$225.00
				News 3 Sunrise SUNDAY											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	-----S			1		\$225.00	0.00					
E 12	KSNV	10/21/12	10/21/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$750.00	1	0.00	NM	1	\$750.00
				Sunday Today											
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	-----S			1		\$750.00	0.00					
E 13	KSNV	10/21/12	10/21/12	News 3 Today Wknd	CM	9a-930am	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
				News 3 Today											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	-----S			1		\$500.00	0.00					
E 14	KSNV	10/21/12	10/21/12	Chris Matthews 9:30AM	CM	9:30a-10a	-----S	:30	1	\$600.00	1	0.00	NM	1	\$600.00
				Chris Matthews SUN 9:30am											
CHRIS MATHEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	-----S			1		\$600.00	0.00					
E 15	KSNV	10/16/12	10/19/12	M-F Today Show II 3rd H	CM	9-10a	-TWTF--	:30	8	\$425.00	1	0.00	NM	6	\$2,550.00
				M-F Today Show II											
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	-TWTF--			8		\$425.00	0.00					

Order / Rev: 105006  
 Alt Order #: 06837949  
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Advertiser: Obama for America  
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 Estimate: 1537  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 15	KSNV	10/16/12	10/19/12	M-F Today Show II 3rd Hr	HM	9-10a	-TWTF--	:30	8	\$425.00	1	0.00	NM	6	\$2,550.00

M-F Today Show II

## TODAY SHOW II

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/15/12	10/21/12	-TWTF--	8	\$425.00	0.00									
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type						
1	KSNV	10/15/12-10/21/12	M-F Today Show II 3rd Hr	9-10a	-TwThF----	:30	<del>(\$425.00)</del>	0.00	NM						
			See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16												
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
2	KSNV	10/15/12-10/21/12	M-F Today Show II 3rd Hr	9-10a	-TwThF----	:30	<del>(\$425.00)</del>	0.00	NM						
			See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16												
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
3	KSNV	10/15/12-10/21/12	M-F Today Show II 3rd Hr	9-10a	-TwThF----	:30	<del>(\$425.00)</del>	0.00	NM						
			See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16												
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
4	KSNV	10/15/12-10/21/12	M-F Today Show II 3rd Hr	9-10a	-TwThF----	:30	<del>(\$425.00)</del>	0.00	NM						
			See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16												
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
5	KSNV	10/15/12-10/21/12	M-F Today Show II 3rd Hr	9-10a	-TwThF----	:30	<del>(\$425.00)</del>	0.00	NM						
			See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16												
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
6	KSNV	10/15/12-10/21/12	M-F Today Show II 3rd Hr	9-10a	-TwThF----	:30	<del>(\$425.00)</del>	0.00	NM						
			See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16												
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
7	KSNV	10/15/12-10/21/12	M-F Today Show II 3rd Hr	9-10a	-TwThF----	:30	<del>(\$425.00)</del>	0.00	NM						
			See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16												
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
8	KSNV	10/15/12-10/21/12	M-F Today Show II 3rd Hr	9-10a	-TwThF----	:30	<del>(\$425.00)</del>	0.00	NM						
			See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16												
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
9	KSNV	10/16/12-10/19/12	M-F Today Show II 3rd Hr	9-10a	-TwThF----	:30	\$425.00	0.00	NM						
			Ⓜ MG for 15.8,15.3,15.7,15.4,15.6,15.5,15.2,15.1												
			[Revised Rate to Reinstate]												
10	KSNV	10/16/12-10/19/12	M-F Today Show II 3rd Hr	9-10a	-TwThF----	:30	\$425.00	0.00	NM						
			Ⓜ MG for 15.8,15.3,15.7,15.4,15.6,15.5,15.2,15.1												
			[Revised Rate to Reinstate]												
11	KSNV	10/16/12-10/19/12	M-F Today Show II 3rd Hr	9-10a	-TwThF----	:30	\$425.00	0.00	NM						
			Ⓜ MG for 15.8,15.3,15.7,15.4,15.6,15.5,15.2,15.1												
			[Revised Rate to Reinstate]												
12	KSNV	10/16/12-10/19/12	M-F Today Show II 3rd Hr	9-10a	-TwThF----	:30	<del>(\$425.00)</del>	0.00	NM						
			Ⓜ Credited												
			[credit - mg 6863795]												
13	KSNV	10/16/12-10/19/12	M-F Today Show II 3rd Hr	9-10a	-TwThF----	:30	\$425.00	0.00	NM						
			Ⓜ MG for 15.8,15.3,15.7,15.4,15.6,15.5,15.2,15.1												
			[Revised Rate to Reinstate]												
14	KSNV	10/16/12-10/19/12	M-F Today Show II 3rd Hr	9-10a	-TwThF----	:30	\$425.00	0.00	NM						
			Ⓜ MG for 15.8,15.3,15.7,15.4,15.6,15.5,15.2,15.1												
			[Revised Rate to Reinstate]												
15	KSNV	10/16/12-10/19/12	M-F Today Show II 3rd Hr	9-10a	-TwThF----	:30	<del>(\$425.00)</del>	0.00	NM						
			Ⓜ Credited												
			[credit - mg 6863795]												
16	KSNV	10/16/12-10/19/12	M-F Today Show II 3rd Hr	9-10a	-TwThF----	:30	\$425.00	0.00	NM						
			Ⓜ MG for 15.8,15.3,15.7,15.4,15.6,15.5,15.2,15.1												
			[Revised Rate to Reinstate]												

E 16	KSNV	10/22/12	10/22/12	M-F Today Show II 3rd Hr	HM	9-10a	M-----	:30	2	\$425.00	1	0.00	NM	2	\$850.00
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M-F Today Show II

## TODAY SHOW II

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/22/12	10/28/12	M-----	2	\$425.00	0.00

Order / Rev: 105006  
Alt Order #: 06837949  
Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America  
Product Desc: OBAM FOR AMERICA  
Estimate: 1537  
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 16	KSNV	10/22/12	10/22/12	M-F Today Show II 3rd Hr M-F Today Show II	CM	9-10a	M-----	:30	2	\$425.00	1	0.00	NM	2	\$850.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	M-----		2		\$425.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KSNV	10/22/12-10/28/12		M-F Today Show II 3rd Hr		9-10a	M-----	:30		<del>(\$425.00)</del>		0.00	NM		
See MG 16.3															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/22/12-10/22/12		M-F Today Show II 3rd Hr		9-10a	M-----	:30		\$425.00		0.00	NM		
Ⓜ MG for 16.2 10/22															
[Revised Rate to Reinstate]															
E 17	KSNV	10/16/12	10/19/12	M-F Today Show III 4th Hr Today 4th Hour	CM	10am-11am	-TWTF--	:30	8	\$325.00	1	0.00	NM	8	\$2,600.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	-TWTF--		8		\$325.00		0.00					

Order / Rev: 105006  
 Alt Order #: 06837949  
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America  
 Product Desc: OBAM FOR AMERICA  
 Estimate: 1537  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 17	KSNV	10/16/12	10/19/12	M-F Today Show III 4th Hr	BM	10am-11am	--TWTF--	:30	8	\$325.00	1	0.00	NM	8	\$2,600.00
Today 4th Hour															

## TODAY SHOW III

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				
Week:	10/15/12	10/21/12	-TWTF--	8	\$325.00	0.00				
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type	
1	KSNV	10/15/12-10/21/12	M-F Today Show III 4th Hr	10am-11am	-TWThF----	:30	<del>(\$325.00)</del>	0.00	NM	
See MG 17.9, 17.10, 17.11, 17.12, 17.13, 17.14, 17.15, 17.16										
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE										
2	KSNV	10/15/12-10/21/12	M-F Today Show III 4th Hr	10am-11am	-TWThF----	:30	<del>(\$325.00)</del>	0.00	NM	
See MG 17.9, 17.10, 17.11, 17.12, 17.13, 17.14, 17.15, 17.16										
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE										
3	KSNV	10/15/12-10/21/12	M-F Today Show III 4th Hr	10am-11am	-TWThF----	:30	<del>(\$325.00)</del>	0.00	NM	
See MG 17.9, 17.10, 17.11, 17.12, 17.13, 17.14, 17.15, 17.16										
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE										
4	KSNV	10/15/12-10/21/12	M-F Today Show III 4th Hr	10am-11am	-TWThF----	:30	<del>(\$325.00)</del>	0.00	NM	
See MG 17.9, 17.10, 17.11, 17.12, 17.13, 17.14, 17.15, 17.16										
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE										
5	KSNV	10/15/12-10/21/12	M-F Today Show III 4th Hr	10am-11am	-TWThF----	:30	<del>(\$325.00)</del>	0.00	NM	
See MG 17.9, 17.10, 17.11, 17.12, 17.13, 17.14, 17.15, 17.16										
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE										
6	KSNV	10/15/12-10/21/12	M-F Today Show III 4th Hr	10am-11am	-TWThF----	:30	<del>(\$325.00)</del>	0.00	NM	
See MG 17.9, 17.10, 17.11, 17.12, 17.13, 17.14, 17.15, 17.16										
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE										
7	KSNV	10/15/12-10/21/12	M-F Today Show III 4th Hr	10am-11am	-TWThF----	:30	<del>(\$325.00)</del>	0.00	NM	
See MG 17.9, 17.10, 17.11, 17.12, 17.13, 17.14, 17.15, 17.16										
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE										
8	KSNV	10/15/12-10/21/12	M-F Today Show III 4th Hr	10am-11am	-TWThF----	:30	<del>(\$325.00)</del>	0.00	NM	
See MG 17.9, 17.10, 17.11, 17.12, 17.13, 17.14, 17.15, 17.16										
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE										
9	KSNV	10/16/12-10/19/12	M-F Today Show III 4th Hr	10am-11am	-TWThF----	:30	\$325.00	0.00	NM	
Ⓜ MG for 17.5, 17.1, 17.3, 17.4, 17.8, 17.6, 17.7, 17.2										
[Revised Rate to Reinstate]										
10	KSNV	10/16/12-10/19/12	M-F Today Show III 4th Hr	10am-11am	-TWThF----	:30	\$325.00	0.00	NM	
Ⓜ MG for 17.5, 17.1, 17.3, 17.4, 17.8, 17.6, 17.7, 17.2										
[Revised Rate to Reinstate]										
11	KSNV	10/16/12-10/19/12	M-F Today Show III 4th Hr	10am-11am	-TWThF----	:30	\$325.00	0.00	NM	
Ⓜ MG for 17.5, 17.1, 17.3, 17.4, 17.8, 17.6, 17.7, 17.2										
[Revised Rate to Reinstate]										
12	KSNV	10/16/12-10/19/12	M-F Today Show III 4th Hr	10am-11am	-TWThF----	:30	\$325.00	0.00	NM	
Ⓜ MG for 17.5, 17.1, 17.3, 17.4, 17.8, 17.6, 17.7, 17.2										
[Revised Rate to Reinstate]										
13	KSNV	10/16/12-10/19/12	M-F Today Show III 4th Hr	10am-11am	-TWThF----	:30	\$325.00	0.00	NM	
Ⓜ MG for 17.5, 17.1, 17.3, 17.4, 17.8, 17.6, 17.7, 17.2										
[Revised Rate to Reinstate]										
14	KSNV	10/16/12-10/19/12	M-F Today Show III 4th Hr	10am-11am	-TWThF----	:30	\$325.00	0.00	NM	
Ⓜ MG for 17.5, 17.1, 17.3, 17.4, 17.8, 17.6, 17.7, 17.2										
[Revised Rate to Reinstate]										
15	KSNV	10/16/12-10/19/12	M-F Today Show III 4th Hr	10am-11am	-TWThF----	:30	\$325.00	0.00	NM	
Ⓜ MG for 17.5, 17.1, 17.3, 17.4, 17.8, 17.6, 17.7, 17.2										
[Revised Rate to Reinstate]										
16	KSNV	10/16/12-10/19/12	M-F Today Show III 4th Hr	10am-11am	-TWThF----	:30	\$325.00	0.00	NM	
Ⓜ MG for 17.5, 17.1, 17.3, 17.4, 17.8, 17.6, 17.7, 17.2										
[Revised Rate to Reinstate]										

E 18	KSNV	10/22/12	10/22/12	M-F Today Show III 4th Hr	BM	10am-11am	M-----	:30	2	\$325.00	1	0.00	NM	2	\$650.00
Today 4th Hour															

## TODAY SHOW III

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/22/12	10/28/12	M-----	2	\$325.00	0.00



Advertiser:	Obama for America
Product Desc:	OBAM FOR AMERICA
Estimate:	1537

Estimate: 1537

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 18	KSNV	10/22/12	10/22/12	M-F Today Show III 4th Hr Today 4th Hour	CM	10am-11am	M-----	:30	2	\$325.001		0.00	NM	2	\$650.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----		2				\$325.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KSNV	10/22/12-10/28/12	M-F Today Show III 4th Hr			10am-11am	M-----	:30		<del>(\$325.00)</del>		0.00	NM		
See MG 18.3															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/22/12-10/22/12	M-F Today Show III 4th Hr			10am-11am	M-----	:30		\$325.00		0.00	NM		
Ⓜ MG for 18.2 10/22															
[Revised Rate to Reinstate]															
E 19	KSNV	10/16/12	10/19/12	Rachael Ray Rachael Ray	CM	11am-12pm	-TWTF--	:30	4	\$325.001		0.00	NM	4	\$1,300.00
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--		4				\$325.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/15/12-10/21/12	Rachael Ray			11am-12pm	-TWThF----	:30		<del>(\$325.00)</del>		0.00	NM		
See MG 19.5,19.6,19.7															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/15/12-10/21/12	Rachael Ray			11am-12pm	-TWThF----	:30		<del>(\$325.00)</del>		0.00	NM		
See MG 19.5,19.6,19.7															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/15/12-10/21/12	Rachael Ray			11am-12pm	-TWThF----	:30		<del>(\$325.00)</del>		0.00	NM		
See MG 19.5,19.6,19.7															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/16/12-10/19/12	Rachael Ray			11am-12pm	-TWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 19.1,19.2,19.3															
[NEWS INTERRUPT - BIDEN IN TOWN]															
6	KSNV	10/16/12-10/19/12	Rachael Ray			11am-12pm	-TWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 19.1,19.2,19.3															
[Revised Rate to Reinstate]															
7	KSNV	10/16/12-10/19/12	Rachael Ray			11am-12pm	-TWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 19.1,19.2,19.3															
[Revised Rate to Reinstate]															
E 20	KSNV	10/22/12	10/22/12	Rachael Ray Rachael Ray	CM	11am-12pm	M-----	:30	1	\$325.001		0.00	NM	1	\$325.00
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----		1				\$325.00		0.00			
E 21	KSNV	10/16/12	10/19/12	Noon News Noon News	CM	12-1230pm	-TWTF--	:30	4	\$425.001		0.00	NM	4	\$1,700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--		4				\$425.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KSNV	10/15/12-10/21/12	Noon News			12-1230pm	-TWThF----	:30		<del>(\$425.00)</del>		0.00	NM		
See MG 21.5															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/16/12-10/19/12	Noon News			12-1230pm	-TWThF----	:30		\$425.00		0.00	NM		
Ⓜ MG for 21.2 10/16															
[Revised Rate to Reinstate]															
E 22	KSNV	10/22/12	10/22/12	Noon News Noon News	CM	12-1230pm	M-----	:30	1	\$425.001		0.00	NM	1	\$425.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----		1				\$425.00		0.00			
E 23	KSNV	10/16/12	10/19/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	-TWTF--	:30	4	\$225.002		0.00	NM	4	\$900.00
AGENDA															

Order / Rev: 105006  
 Alt Order #: 06837949  
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America  
 Product Desc: OBAM FOR AMERICA  
 Estimate: 1537  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 23	KSNV	10/16/12	10/19/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	-TWTF--	:30	4	\$225.00	2	0.00	NM	4	\$900.00
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-TWTF--	4		\$225.00		0.00						
E 24	KSNV	10/22/12	10/22/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$225.00	2	0.00	NM	1	\$225.00
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$225.00		0.00						
E 25	KSNV	10/16/12	10/19/12	Days of our Lives Days of our Lives	CM	1258p-2pm	-TWTF--	:30	4	\$425.00	1	0.00	NM	4	\$1,700.00
DAYS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-TWTF--	4		\$425.00		0.00						
E 26	KSNV	10/22/12	10/22/12	Days of our Lives Days of our Lives	CM	1258p-2pm	M-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
DAYS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$425.00		0.00						
E 27	KSNV	10/16/12	10/19/12	The Doctors The Doctors	CM	2pm-3pm	-TWTF--	:30	4	\$325.00	1	0.00	NM	4	\$1,300.00
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-TWTF--	4		\$325.00		0.00						
E 28	KSNV	10/22/12	10/22/12	The Doctors The Doctors	CM	2pm-3pm	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$325.00		0.00						
E 29	KSNV	10/16/12	10/19/12	Dr. Phil Dr Phil	CM	3-4p	-TWTF--	:30	4	\$450.00	1	0.00	NM	4	\$1,800.00
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-TWTF--	4		\$450.00		0.00						
E 30	KSNV	10/22/12	10/22/12	Dr. Phil Dr Phil	CM	3-4p	M-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$450.00		0.00						
E 31	KSNV	10/16/12	10/19/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm	-TWTF--	:30	8	\$725.00	1	0.00	NM	8	\$5,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-TWTF--	8		\$725.00		0.00						
E 32	KSNV	10/22/12	10/22/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm	M-----	:30	2	\$725.00	1	0.00	NM	2	\$1,450.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	2		\$725.00		0.00						
E 33	KSNV	10/16/12	10/19/12	M-F Early News M-F Early News	CM	5-630p	-TWTF--	:30	13	\$1,200.00	1	0.00	NM	13	\$15,600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-TWTF--	13		\$1,200.00		0.00						

Order / Rev: 105006  
 Alt Order #: 06837949  
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America  
 Product Desc: OBAM FOR AMERICA  
 Estimate: 1537  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 33	KSNV	10/16/12	10/19/12	M-F Early News M-F Early News	CM	5-630p	-TWTF--	:30	13	\$1,200.00	1	0.00	NM	13	\$15,600.00

## NEWS

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/15/12	10/21/12	-TWTF--	13	\$1,200.00	0.00									
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type						
1	KSNV	10/15/12-10/21/12	M-F Early News See MG 33.15,33.16,33.17,33.18,33.19,33.20,33.21,33.22 [PGM CHG = DEBATE]	5-630p	-TWThF----	:30	(\$1,200.00)	0.00	NM						
2	KSNV	10/15/12-10/21/12	M-F Early News See MG 33.15,33.16,33.17,33.18,33.19,33.20,33.21,33.22 [PGM CHG = DEBATE]	5-630p	-TWThF----	:30	(\$1,200.00)	0.00	NM						
3	KSNV	10/15/12-10/21/12	M-F Early News See MG 33.15,33.16,33.17,33.18,33.19,33.20,33.21,33.22 [PGM CHG = DEBATE]	5-630p	-TWThF----	:30	(\$1,200.00)	0.00	NM						
4	KSNV	10/15/12-10/21/12	M-F Early News See MG 33.15,33.16,33.17,33.18,33.19,33.20,33.21,33.22 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	5-630p	-TWThF----	:30	(\$1,200.00)	0.00	NM						
6	KSNV	10/15/12-10/21/12	M-F Early News See MG 33.15,33.16,33.17,33.18,33.19,33.20,33.21,33.22 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	5-630p	-TWThF----	:30	(\$1,200.00)	0.00	NM						
7	KSNV	10/15/12-10/21/12	M-F Early News See MG 33.15,33.16,33.17,33.18,33.19,33.20,33.21,33.22 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	5-630p	-TWThF----	:30	(\$1,200.00)	0.00	NM						
8	KSNV	10/15/12-10/21/12	M-F Early News See MG 33.15,33.16,33.17,33.18,33.19,33.20,33.21,33.22 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	5-630p	-TWThF----	:30	(\$1,200.00)	0.00	NM						
13	KSNV	10/15/12-10/21/12	M-F Early News See MG 33.15,33.16,33.17,33.18,33.19,33.20,33.21,33.22 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	5-630p	-TWThF----	:30	(\$1,200.00)	0.00	NM						
15	KSNV	10/16/12-10/19/12	M-F Early News Ⓜ MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2 [Revised Rate to Reinstate]	5-630p	-TWThF----	:30	\$1,200.00	0.00	NM						
16	KSNV	10/16/12-10/19/12	M-F Early News Ⓜ MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2 [Revised Rate to Reinstate]	5-630p	-TWThF----	:30	\$1,200.00	0.00	NM						
17	KSNV	10/16/12-10/19/12	M-F Early News Ⓜ MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2 [Revised Rate to Reinstate]	5-630p	-TWThF----	:30	\$1,200.00	0.00	NM						
18	KSNV	10/16/12-10/19/12	M-F Early News Ⓜ MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2 [Revised Rate to Reinstate]	5-630p	-TWThF----	:30	\$1,200.00	0.00	NM						
19	KSNV	10/16/12-10/19/12	M-F Early News Ⓜ MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2 [Revised Rate to Reinstate]	5-630p	-TWThF----	:30	\$1,200.00	0.00	NM						
20	KSNV	10/16/12-10/19/12	M-F Early News Ⓜ MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2 [Revised Rate to Reinstate]	5-630p	-TWThF----	:30	\$1,200.00	0.00	NM						
21	KSNV	10/16/12-10/19/12	M-F Early News Ⓜ MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2 [Revised Rate to Reinstate]	5-630p	-TWThF----	:30	\$1,200.00	0.00	NM						
22	KSNV	10/16/12-10/19/12	M-F Early News Ⓜ MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2 [Revised Rate to Reinstate]	5-630p	-TWThF----	:30	\$1,200.00	0.00	NM						

E 34	KSNV	10/22/12	10/22/12	M-F Early News M-F Early News	CM	5-630p	M-----	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
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## NEWS

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/22/12	10/28/12	M-----	2	\$1,200.00	0.00

Order / Rev: 105006  
 Alt Order #: 06837949  
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America  
 Product Desc: OBAM FOR AMERICA  
 Estimate: 1537  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 34	KSNV	10/22/12	10/22/12	M-F Early News M-F Early News	CM	5-630p	M-----	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----			2		\$1,200.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/22/12-10/28/12		M-F Early News		5-630p	M-----	:30		<del>(\$1,200.00)</del>		0.00	NM		
See MG 34.3 [NA NO DAY MOVES]															
3	KSNV	10/22/12-10/22/12		M-F Early News		5-630p	M-----	:30		\$1,200.00		0.00	NM		
Ⓜ MG for 34.1 10/22 [Revised Rate to Reinstate]															
E 35	KSNV	10/20/12	10/20/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$450.00	2	0.00	NM	1	\$450.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S-			1		\$450.00		0.00				
E 36	KSNV	10/21/12	10/21/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	-----S	:30	1	\$900.00	2	0.00	NM	1	\$900.00
NEWS AFTER NFL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S			1		\$900.00		0.00				
E 37	KSNV	10/16/12	10/19/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-TWTF--	:30	4	\$1,300.00	1	0.00	NM	4	\$5,200.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-TWTF--			4		\$1,300.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/15/12-10/21/12		M-F Jeopardy		630-7pm	-TWThF----	:30		<del>(\$1,300.00)</del>		0.00	NM		
See MG 37.5,37.6,37.7,37.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/15/12-10/21/12		M-F Jeopardy		630-7pm	-TWThF----	:30		<del>(\$1,300.00)</del>		0.00	NM		
See MG 37.5,37.6,37.7,37.8 [PGM CHG = JEOP OR WHEEL IN PRIME]															
3	KSNV	10/15/12-10/21/12		M-F Jeopardy		630-7pm	-TWThF----	:30		<del>(\$1,300.00)</del>		0.00	NM		
See MG 37.5,37.6,37.7,37.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/15/12-10/21/12		M-F Jeopardy		630-7pm	-TWThF----	:30		<del>(\$1,300.00)</del>		0.00	NM		
See MG 37.5,37.6,37.7,37.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/16/12-10/19/12		M-F Jeopardy		630-7pm	-TWThF----	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 37.1,37.2,37.4,37.3 [Revised Rate to Reinstate]															
6	KSNV	10/16/12-10/19/12		M-F Jeopardy		630-7pm	-TWThF----	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 37.1,37.2,37.4,37.3 [Revised Rate to Reinstate]															
7	KSNV	10/16/12-10/19/12		M-F Jeopardy		630-7pm	-TWThF----	:30		<del>(\$1,300.00)</del>		0.00	NM		
Ⓜ See MG 37.9 [PGM CHG= DEBATE - PGM AIRS IN PRIME]															
8	KSNV	10/16/12-10/19/12		M-F Jeopardy		630-7pm	-TWThF----	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 37.1,37.2,37.4,37.3 [Revised Rate to Reinstate]															
9	KSNV	10/16/12-10/16/12		Jeopardy in PRIME		M-SA 8-11p / SU	-T-----	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 37.7 10/16 [Inv code change]															
E 38	KSNV	10/22/12	10/22/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----			1		\$1,300.00		0.00				

Order / Rev: 105006  
 Alt Order #: 06837949  
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America  
 Product Desc: OBAM FOR AMERICA  
 Estimate: 1537  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 38	KSNV	10/22/12	10/22/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----			1		\$1,300.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	10/22/12-10/28/12	M-F Jeopardy		630-7pm		M-----	:30	<del>(\$1,300.00)</del>	0.00	NM				
See MG 38.2 [na debates]															
2	KSNV	10/22/12-10/22/12	M-F Jeopardy		630-7pm		M-----	:30	<del>(\$1,300.00)</del>	0.00	NM				
Ⓜ See MG 38.3 [PGM CHG = JEOP OR WHEEL IN PRIME]															
3	KSNV	10/22/12-10/22/12	Jeopardy in PRIME		M-SA 8-11p / SUN		M-----	:30	\$1,300.00	0.00	NM				
Ⓜ MG for 38.2 10/22 [Inv Code]															
E 39	KSNV	10/16/12	10/19/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	-TWTF--	:30	4	\$1,300.00	1	0.00	NM	4	\$5,200.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-TWTF--			4		\$1,300.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	10/15/12-10/21/12	M-F Wheel		7-730pm		-TwThF----	:30	<del>(\$1,300.00)</del>	0.00	NM				
See MG 39.5,39.6,39.7,39.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/15/12-10/21/12	M-F Wheel		7-730pm		-TwThF----	:30	<del>(\$1,300.00)</del>	0.00	NM				
See MG 39.5,39.6,39.7,39.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/15/12-10/21/12	M-F Wheel		7-730pm		-TwThF----	:30	<del>(\$1,300.00)</del>	0.00	NM				
See MG 39.5,39.6,39.7,39.8 [PGM CHG = JEOP OR WHEEL IN PRIME]															
4	KSNV	10/15/12-10/21/12	M-F Wheel		7-730pm		-TwThF----	:30	<del>(\$1,300.00)</del>	0.00	NM				
See MG 39.5,39.6,39.7,39.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/16/12-10/19/12	M-F Wheel		7-730pm		-TWThF----	:30	\$1,300.00	0.00	NM				
Ⓜ MG for 39.1,39.4,39.3,39.2 [Revised Rate to Reinstate]															
6	KSNV	10/16/12-10/19/12	M-F Wheel		7-730pm		-TWThF----	:30	\$1,300.00	0.00	NM				
Ⓜ MG for 39.1,39.4,39.3,39.2 [Revised Rate to Reinstate]															
7	KSNV	10/16/12-10/19/12	M-F Wheel		7-730pm		-TWThF----	:30	<del>(\$1,300.00)</del>	0.00	NM				
Ⓜ See MG 39.9 [PGM CHG= DEBATE - PGM AIRS IN PRIME]															
8	KSNV	10/16/12-10/19/12	M-F Wheel		7-730pm		-TWThF----	:30	\$1,300.00	0.00	NM				
Ⓜ MG for 39.1,39.4,39.3,39.2 [Revised Rate to Reinstate]															
9	KSNV	10/16/12-10/16/12	M-F Wheel		7-730pm		-T-----	:30	<del>(\$1,300.00)</del>	0.00	NM				
Ⓜ See MG 39.10 [PGM CHG = DEBATE PGMS AIR IN PRIME]															
10	KSNV	10/16/12-10/16/12	Wheel of Fortune in PRIME		M-SA 8-11p / SUN		-T-----	:30	\$1,300.00	0.00	NM				
Ⓜ MG for 39.9 10/16 [Inv Code]															
E 40	KSNV	10/22/12	10/22/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	M-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----			1		\$1,300.00		0.00				

Order / Rev: 105006  
 Alt Order #: 06837949  
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America  
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 Estimate: 1537  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 40	KSNV	10/22/12	10/22/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	M-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00

## WHEEL

	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:	10/22/12	10/28/12	M-----	1	\$1,300.00	0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
1	KSNV	10/22/12-10/28/12	M-F Wheel	7-730pm		M-----	:30	<del>(\$1,300.00)</del>	0.00	NM
		See MG 40.2 [na debates]								
2	KSNV	10/22/12-10/22/12	M-F Wheel	7-730pm		M-----	:30	<del>(\$1,300.00)</del>	0.00	NM
		Ⓜ See MG 40.3 [PGM CHG = JEOP OR WHEEL IN PRIME]								
3	KSNV	10/22/12-10/22/12	Wheel of Fortune in PRIME	M-SA 8-11p / SUN		M-----	:30	\$1,300.00	0.00	NM
		Ⓜ MG for 40.2 10/22 [Inv Code]								

E 41	KSNV	10/16/12	10/19/12	FacetoFace/Ralston Report Face to Face w/ J.Ralston	CM	730-758pm	-TWTF--	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
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## FACE TO FACE

		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:		10/15/12	10/21/12	-TWTF--	4	\$900.00	0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
1	KSNV	10/15/12-10/21/12	FacetoFace/Ralston Report	730-758pm	-TWThF----	:30	<del>(\$900.00)</del>	0.00	NM
			See MG 41.5,41.6,41.7,41.8 [PGM CHG = NBC DEBATE]						
2	KSNV	10/15/12-10/21/12	FacetoFace/Ralston Report	730-758pm	-TWThF----	:30	<del>(\$900.00)</del>	0.00	NM
			See MG 41.5,41.6,41.7,41.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE						
3	KSNV	10/15/12-10/21/12	FacetoFace/Ralston Report	730-758pm	-TWThF----	:30	<del>(\$900.00)</del>	0.00	NM
			See MG 41.5,41.6,41.7,41.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE						
4	KSNV	10/15/12-10/21/12	FacetoFace/Ralston Report	730-758pm	-TWThF----	:30	<del>(\$900.00)</del>	0.00	NM
			See MG 41.5,41.6,41.7,41.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE						
5	KSNV	10/16/12-10/19/12	FacetoFace/Ralston Report	730-758pm	-TWThF----	:30	\$900.00	0.00	NM
			Ⓜ MG for 41.2,41.3,41.4,41.1 [Revised Rate to Reinstate]						
6	KSNV	10/16/12-10/19/12	FacetoFace/Ralston Report	730-758pm	-TWThF----	:30	\$900.00	0.00	NM
			Ⓜ MG for 41.2,41.3,41.4,41.1 [Revised Rate to Reinstate]						
7	KSNV	10/16/12-10/19/12	FacetoFace/Ralston Report	730-758pm	-TWThF----	:30	<del>(\$900.00)</del>	0.00	NM
			Ⓜ See MG 41.9 [PGM CHG= DEBATE - PGM AIRS IN PRIME]						
8	KSNV	10/16/12-10/19/12	FacetoFace/Ralston Report	730-758pm	-TWThF----	:30	\$900.00	0.00	NM
			Ⓜ MG for 41.2,41.3,41.4,41.1 [Revised Rate to Reinstate]						
9	KSNV	10/16/12-10/16/12	FacetoFace/Ralston Report	730-758pm	-T-----	:30	<del>(\$900.00)</del>	0.00	NM
			Ⓜ See MG 41.10 [PGM CHG = DEBATE PGMS AIR IN PRIME]						
10	KSNV	10/16/12-10/16/12	RALSTON in PRIME	8-11pm	-T-----	:30	\$900.00	0.00	NM
			Ⓜ MG for 41.9 10/16 [Inv Code]						

E 42	KSNV	10/22/12	10/22/12	FacetoFace/Ralston Report Face to Face w/ J.Ralston	CM	730-758pm	M-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00
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## FACE TO FACE

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/22/12	10/28/12	M-----	1	\$900.00	0.00

Order / Rev: 105006  
 Alt Order #: 06837949  
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America  
 Product Desc: OBAM FOR AMERICA  
 Estimate: 1537

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 42	KSNV	10/22/12	10/22/12	FacetoFace/Ralston Rep	CM	730-758pm	M-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00
Face to Face w/ J.Ralston															
FACE TO FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$900.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/22/12-10/28/12		FacetoFace/Ralston Report		730-758pm	M-----	:30		<del>(\$150.00)</del>		0.00	NM		
See MG 42.2															
[PGM CHG = NBC DEBATE]															
2	KSNV	10/22/12-10/22/12		RALSTON in PRIME		8-11pm	M-----	:30		\$900.00		0.00	NM		
Ⓜ MG for 42.1 10/22															
[INV CODE]															
E 43	KSNV	10/20/12	10/20/12	Wknd Jeopardy	CM	630-7pm	-----S-	:30	1	\$525.00	1	0.00	NM	1	\$525.00
SAT/Jeopardy															
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S-	1		\$525.00		0.00						
E 44	KSNV	10/20/12	10/20/12	Wknd Wheel of Fortune	CM	7-730pm	-----S-	:30	1	\$525.00	1	0.00	NM	1	\$525.00
SAT/ Wheel of Fortune															
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S-	1		\$525.00		0.00						
E 46	KSNV	10/16/12	10/16/12	Tues PR 8-9p	CM	8-9pm	-T-----	:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
Tuesday Prime 8-9pm															
THE VOICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-T-----	1		\$4,000.00		0.00						
E 47	KSNV	10/17/12	10/17/12	Wed PR 9-10p	CM	9-10pm	--W----	:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
Wednesday Prime 9-10pm															
SVU															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	--W----	1		\$4,000.00		0.00						
E 48	KSNV	10/18/12	10/18/12	Thurs PR 10-11p	CM	10-11pm	---T---	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
Thursday Prime 10-11pm															
ROCK CENTER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	---T---	1		\$3,200.00		0.00						
E 49	KSNV	10/19/12	10/19/12	Fri PR 9-10p	CM	9-10pm	----F--	:30	1	\$2,600.00	1	0.00	NM	1	\$2,600.00
Friday Prime 9-10pm															
GRIMM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	----F--	1		\$2,600.00		0.00						
E 50	KSNV	10/19/12	10/19/12	Fri 10-11p	CM	10-11pm	----F--	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
Friday Prime 10-11pm															
DATELINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	----F--	1		\$3,200.00		0.00						
E 51	KSNV	10/20/12	10/20/12	Sat PR 8-9p	CM	8-9pm	-----S-	:30	1	\$800.00	2	0.00	NM	1	\$800.00
Saturday Prime 8-9pm															
NBC PRIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S-	1		\$800.00		0.00						
E 52	KSNV	10/20/12	10/20/12	Sat PR 9-10p	CM	9-10pm	-----S-	:30	1	\$900.00	2	0.00	NM	1	\$900.00
Saturday Prime 9-10pm															
NBC PRIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S-	1		\$900.00		0.00						
E 53	KSNV	10/21/12	10/21/12	NFL Pre-Game / FNA	CM	1p-530pm	-----S	:30	1	\$2,400.00	1	0.00	NM	1	\$2,400.00
NFL Pre-Game															
FNIA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

Order / Rev: 105006  
 Alt Order #: 06837949  
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Obama for America  
 Product Desc: OBAM FOR AMERICA  
 Estimate: 1537  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 53	KSNV	10/21/12	10/21/12	NFL Pre-Game / FNA NFL Pre-Game	CM	1p-530pm	-----S	:30	1	\$2,400.00	1	0.00	NM	1	\$2,400.00
FNIA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S			1		\$2,400.00		0.00				
E 54	KSNV	10/21/12	10/21/12	NFL Football NFL Football	CM	1P-9PM	-----S	:30	1	\$10,000.00	1	0.00	NM	1	\$10,000.00
SUN NIGHT FTBL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S			1		\$10,000.00		0.00				
E 55	KSNV	10/21/12	10/21/12	Jeopardy in PRIME Jeopardy in Prime	CM	M-SA 8-11p / SUN	-----S	:30	1	\$350.00	4	0.00	NM	1	\$350.00
TBD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S			1		\$350.00		0.00				
E 56	KSNV	10/16/12	10/19/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	-TWTF--	:30	4	\$1,200.00	1	0.00	NM	4	\$4,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-TWTF--			4		\$1,200.00		0.00				
E 57	KSNV	10/22/12	10/22/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----			1		\$1,200.00		0.00				
E 58	KSNV	10/20/12	10/20/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S-			1		\$1,100.00		0.00				
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1		KSNV	10/15/12-10/21/12	Sa-Su News 3 at Eleven			11pm-1135pm		-----Sa--	:30	<del>(\$1,100.00)</del>	0.00	NM		
See MG 58.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2		KSNV	10/20/12-10/20/12	Sa-Su News 3 at Eleven			11pm-1135pm		-----Sa--	:30	\$1,100.00	0.00	NM		
Ⓜ MG for 58.1 10/20															
[Revised Rate to Reinstate]															
E 59	KSNV	10/21/12	10/21/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S			1		\$1,100.00		0.00				
E 60	KSNV	10/16/12	10/19/12	The Tonight Show Tonight Show	CM	1135p-1237a	-TWTF--	:30	4	\$500.00	1	0.00	NM	4	\$2,000.00
LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-TWTF--			4		\$500.00		0.00				



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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 60	KSNV	10/16/12	10/19/12	The Tonight Show Tonight Show	CM	1135p-1237a	-TWTF--	:30	4	\$500.001		0.00	NM	4	\$2,000.00
LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--		4			\$500.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/15/12-10/21/12	The Tonight Show			1135p-1237a	-TWThF----	:30		(\$500.00)		0.00	NM		
	See MG 60.5,60.6,60.7,60.8														
	[.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
2	KSNV	10/15/12-10/21/12	The Tonight Show			1135p-1237a	-TWThF----	:30		(\$500.00)		0.00	NM		
	See MG 60.5,60.6,60.7,60.8														
	[.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
3	KSNV	10/15/12-10/21/12	The Tonight Show			1135p-1237a	-TWThF----	:30		(\$500.00)		0.00	NM		
	See MG 60.5,60.6,60.7,60.8														
	[.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
4	KSNV	10/15/12-10/21/12	The Tonight Show			1135p-1237a	-TWThF----	:30		(\$500.00)		0.00	NM		
	See MG 60.5,60.6,60.7,60.8														
	[.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
5	KSNV	10/16/12-10/19/12	The Tonight Show			1135p-1237a	-TWThF----	:30		\$500.00		0.00	NM		
	Ⓜ MG for 60.1,60.4,60.2,60.3														
	[Revised Rate to Reinstate]														
6	KSNV	10/16/12-10/19/12	The Tonight Show			1135p-1237a	-TWThF----	:30		\$500.00		0.00	NM		
	Ⓜ MG for 60.1,60.4,60.2,60.3														
	[Revised Rate to Reinstate]														
7	KSNV	10/16/12-10/19/12	The Tonight Show			1135p-1237a	-TWThF----	:30		\$500.00		0.00	NM		
	Ⓜ MG for 60.1,60.4,60.2,60.3														
	[Revised Rate to Reinstate]														
8	KSNV	10/16/12-10/19/12	The Tonight Show			1135p-1237a	-TWThF----	:30		\$500.00		0.00	NM		
	Ⓜ MG for 60.1,60.4,60.2,60.3														
	[Revised Rate to Reinstate]														
E 61	KSNV	10/22/12	10/22/12	The Tonight Show Tonight Show	CM	1135p-1237a	M-----	:30	1	\$500.001		0.00	NM	1	\$500.00
LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----		1			\$500.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/22/12-10/28/12	The Tonight Show			1135p-1237a	M-----	:30		(\$500.00)		0.00	NM		
	See MG 61.2														
	[.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
2	KSNV	10/22/12-10/22/12	The Tonight Show			1135p-1237a	M-----	:30		\$500.00		0.00	NM		
	Ⓜ MG for 61.1 10/22														
	[Revised Rate to Reinstate]														
E 62	KSNV	10/16/12	10/19/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	-TWTF--	:30	4	\$250.002		0.00	NM	4	\$1,000.00
FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--		4			\$250.00			0.00			

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 62	KSNV	10/16/12	10/19/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	-TWTF--	:30	4	\$250.002		0.00	NM	4	\$1,000.00	
FALLON																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/15/12	10/21/12	-TWTF--	4		\$250.00		0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	KSNV	10/15/12-10/21/12		Late Night w/Fallon		1237a-136am	-TWThF----	:30		<del>(\$250.00)</del>		0.00	NM			
See MG 62.5,62.6,62.7,62.8																
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																
2	KSNV	10/15/12-10/21/12		Late Night w/Fallon		1237a-136am	-TWThF----	:30		<del>(\$250.00)</del>		0.00	NM			
See MG 62.5,62.6,62.7,62.8																
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																
3	KSNV	10/15/12-10/21/12		Late Night w/Fallon		1237a-136am	-TWThF----	:30		<del>(\$250.00)</del>		0.00	NM			
See MG 62.5,62.6,62.7,62.8																
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																
4	KSNV	10/15/12-10/21/12		Late Night w/Fallon		1237a-136am	-TWThF----	:30		<del>(\$250.00)</del>		0.00	NM			
See MG 62.5,62.6,62.7,62.8																
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																
5	KSNV	10/16/12-10/19/12		Late Night w/Fallon		1237a-136am	-TWThF----	:30		\$250.00		0.00	NM			
Ⓜ MG for 62.4,62.1,62.2,62.3																
[Revised Rate to Reinstate]																
6	KSNV	10/16/12-10/19/12		Late Night w/Fallon		1237a-136am	-TWThF----	:30		\$250.00		0.00	NM			
Ⓜ MG for 62.4,62.1,62.2,62.3																
[Revised Rate to Reinstate]																
7	KSNV	10/16/12-10/19/12		Late Night w/Fallon		1237a-136am	-TWThF----	:30		\$250.00		0.00	NM			
Ⓜ MG for 62.4,62.1,62.2,62.3																
[Revised Rate to Reinstate]																
8	KSNV	10/16/12-10/19/12		Late Night w/Fallon		1237a-136am	-TWThF----	:30		\$250.00		0.00	NM			
Ⓜ MG for 62.4,62.1,62.2,62.3																
[Revised Rate to Reinstate]																
E 63	KSNV	10/22/12	10/22/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	M-----	:30	1	\$250.001		0.00	NM	1	\$250.00	
FALLON																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/22/12	10/28/12	M-----	1		\$250.00		0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	KSNV	10/22/12-10/28/12		Late Night w/Fallon		1237a-136am	M-----	:30		<del>(\$250.00)</del>		0.00	NM			
See MG 63.2																
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																
2	KSNV	10/22/12-10/22/12		Late Night w/Fallon		1237a-136am	M-----	:30		\$250.00		0.00	NM			
Ⓜ MG for 63.1 10/22																
[Revised Rate to Reinstate]																
E 64	KSNV	10/20/12	10/20/12	Saturday Night Live Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$1,400.001		0.00	NM	1	\$1,400.00	
SNL																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/15/12	10/21/12	-----S-	1		\$1,400.00		0.00							
E 65	KSNV	10/21/12	10/21/12	Sports Night in Las Vegas Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	1	\$200.002		0.00	NM	1	\$200.00	
SPORTS NIGHT																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/15/12	10/21/12	-----S	1		\$200.00		0.00							
														Totals	152	\$125,975.00